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9D-EC-19337  
PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kevin Michael Ruppelt et al.

Serial No.: 09/480,344

Filed: January 10, 2000

For: METHOD AND APPARATUS  
FOR PRODUCT SELECTION  
ASSISTANCE

Art Unit: 3625

Examiner: Sabrina A. Chang

**RECEIVED**  
NOV 12 2003  
**GROUP 3600**

AMENDMENT AFTER FINAL

Mail Stop: RCE  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated July 9, 2003, and made final, in accordance with 37 C.F.R. § 1.116, Applicants respectfully request reconsideration and entry of the following amendment:

11/20/2003 PDAVIS 00000001 012384 09480344

01 FC:1251 110.00 DA  
02 FC:1202 288.00 DA